**The scientific content of the academic curriculum for Bachelor degree**

**First: Tourist Studies Department**

**The first year**

**First semester))**

DS111 Foundations of Tourism and Hospitality Industry (4 theoretical hours)

The concept of tourism and tourist - tourist product - the importance of tourist activity - tourist patterns - demand and supply in tourism - tourist terms - human resources in the tourism industry - the movement of international tourism and the movement to Egypt - tourism development (components and constraints).

Tourism Administration (3 theoretical hours)

The development of administrative thought (classical school, behavioral school, special theory in management) - the impact of technology on management - the impact of the environment on management - definition of the science of organization and management - administrative functions.

Tourism Accounting (2 theoretical + 2 practical)

Financial accounting in the commercial project - basic assumptions and scientific terminology - accounting documents and books - double entry theory - recording of the money in the books - the ledger - the audit budget - the annual inventory and the preparation of the final accounts and balance sheet.

Egypt 114 Touristic Regions (2 theoretical hours)

        The characteristics of tourism in Egypt, both natural and human, Egypt's tourist regions (North West Coast, Alexandria, Red Sea Coast, North Sinai, South Sinai, Deserts, Delta, Middle Egypt, Upper Egypt) Or external.

HR 115 Human Rights (2 theoretical hours)

(The meaning of the right, legal personality, types of rights and their divisions) - Introduction to the study of human rights and fundamental freedoms (history of human rights, civil and political rights, economic, social and cultural rights).)

MA 116 Specialized Foreign Languages ​​(1) (2 theoretical + 2 practical)

Development of four language skills (reading, writing, listening and speaking) through selected topics on: Tourism and its importance - Tourism terms - The most important tourist areas in Egypt - Different types Tourism patterns - Egyptian civilization.

Second specialized foreign languages ​​(1) (2 theoretical + 2 practical)

Development of four language skills (reading, writing, listening and speaking) through selected topics on: Tourism and its importance - Tourism terms - The most important tourist areas in Egypt - Different types Tourism patterns - Egyptian civilization.

**The first year**

**(Second Semester)**

Tourism Statistics (1) (2 theoretical hours + 2 practical hours)

Introduction to Statistics - Samples - Statistical study of one variable - Statistical study of two variables.

Tourism Economics (1) (3 theoretical hours)

     Introduction to economics (historical development, basic concepts) - Economic systems - Supply and demand and market balance - National income and methods of measurement - International Monetary System and Foreign Trade

PMA 123 Etiquette and Protocol (2 theoretical hours)

The concept of protocol and etiquette and the difference between them - the art of dealing - protocol and etiquette (talking, shaking hands, eating, dressing, social visits ...) - Etiquette rules for some peoples of the world.

DS 124 International Tourist Destinations (2 hrs)

- Tourist product of the major destinations and advantages (natural ingredients, constituents of the manufacture, Services and facilities, customs and traditions, ......) - Trends in tourism development of some of the most important tourist destinations - marketing methods and tools of the major tourist destinations of the tourist product.

Introduction to Computer (2 theoretical + 2 practical))

Computer and computer applications - Computer components - Personal computer operating systems (DOS, File organization on disk, Dos commands, Windows, Windows, Desktop, Navigator, Control panel) - Internet (how Internet works, Internet uses) - World Wide Web - Web browsers - Web search engines

MA 116 Specialized Foreign Languages ​​(1) (2 theoretical + 2 practical))

Development of four language skills (reading, writing, listening and speaking) through selected topics on: Tourism and its importance - Tourism terms - The most important tourist areas in Egypt - Different types Tourism patterns - Egyptian civilization.

Second specialized foreign languages ​​(1) (2 theoretical + 2 practical))

Development of four language skills (reading, writing, listening and speaking) through selected topics on: Tourism and its importance - Tourism terms - The most important tourist areas in Egypt - Different types Tourism patterns - Egyptian civilization.

**The second Year**

**First semester))**

D.S 211 Business of Tourism Companies (1) (2 theoretical + 2 practical))

Definition of the company and types of companies - Tourist offices (concept, types and factors of success) - Distribution of tourist product - Types of tourism companies - The organizational structure of a large, medium and small tourism company.

) Economics of Tourism Industry (2) (3 theoretical hours)

Introduction to International Economy - Balance of Payments - Exchange Rate - Analysis of tourism demand and supply - Economic impacts of tourism - Tourism industry and its relation to globalization - Tourism income and its traditional and modern methods of measurement.

D.S 213 Airlines Business (1) (2 theoretical + 2 practical))

Evolution of air transport (internationally, regionally, locally) - Aircraft models - Aviation systems - International rules and regulations Air transport organizations (international, regional, local) - Calculating time differences in aviation - Challenges in the air transport industry - (Privatization, multinationals, sharp competition).)

( Tourism Statistics (2) (2 theoretical + 2 practical)

- Statistical estimates of tourism activities - Measuring tourism traffic - Analytical study on tourism in Egypt and the third world.

AA 215 History and Civilization of Egypt (1) (4 theoretical hours)

About the History of the Pharaoh from the First Dynasty to the 30th Dynasty - The Monuments of Civilization in the Ancient State - Alexander the Great to Egypt - Alexander's Successors (Ptolemy's) - Egypt under the Romans - The Rise of Christianity in Egypt and Its Spread - The Roman Empire and Byzantine Egypt - And Byzantium in Egypt.

​​first specialized foreign languages (2) (2 theoretical + 2 practical

Development of four language skills (reading, writing, listening and speaking) through selected topics on: Tourism facilities and services in Egypt - Tourism and aviation companies - Transport and tourism - Airport, port and passenger services.

Second specialized foreign languages ​​(2) (2 theoretical + 2 practical)

Development of four language skills (reading, writing, listening and speaking) through selected topics on: Tourism facilities and services in Egypt - Tourism and aviation companies - Transport and tourism - Airport, port and passenger services.

**The second year**

**(Second Semester)**

Business Tourism Companies (2) (2 theoretical + 2 practical)

Sales of tourism companies and their business (hotel reservation - booking of aviation and other means of transport - comprehensive tour programs) - Tourism companies in Egypt and legal organization - Steps to prepare and organize tourism programs - marketing tourism programs.

POA 222 Tourism Accounting (2) (2 theoretical + 2 practical)

Accounting for tourist establishments (companies of persons) - Accounting system for tourist establishments (companies of funds) - Cost accounting (design of cost accounting system in tourism and hotel activity, cost elements classification, planning budget).

D. S 223 Business Airlines (2) (2 theoretical + 2 practical)

- Airline companies in Egypt (public and private) - Airline relationship with tourism companies and travel agencies - Airline strategies - Issuing airline tickets (types of airline tickets, writing and issuing airline tickets) (Go-trip, go-and-go, round trip, open party trip, value added) - technology marketing and selling airline services

D.S 224 Quality in Tourism Industry (2 theoretical hours)

Quality Assurance & Quality Assurance - Quality Assurance & Quality Control - Quality Assurance - Quality Control - Quality Assurance - Total Quality - Integrated Quality) - Quality Control Systems &

AA 225 History and Civilization of Egypt (2) (4 theoretical hours)

The Arab conquest of Egypt - The era of governors - The Tolonian, Euclidian and Fatimid countries in Egypt - The Ottoman invasion of Egypt - The French campaign against Egypt - The era of Mohamed Ali and his successors - The English occupation of Egypt - National movements - Egypt during the First and Second World War And the October 1973 War - the revolution of January 25, 2011. - The most important cultural landmarks belonging to the Islamic era and the landmarks of modern and contemporary history in Egypt.

foreign languages ​​first specialized (2) (2 theoretical + 2 practical

Development of four language skills (reading, writing, listening and speaking) through selected topics on: Tourism facilities and services in Egypt - Tourism and aviation companies - Transport and tourism - Airport, port and passenger services.

Second specialized foreign languages ​​(2) (2 theoretical + 2 practical

Development of four language skills (reading, writing, listening and speaking) through selected topics on: Tourism facilities and services in Egypt - Tourism and aviation companies - Transport and tourism - Airport, port and passenger services

**Third Year**

**First semester)**

D.S 311 Business of Tourism Companies (3) (2 theoretical + 2 practical)

Tourism programs, tourism services, tourism agencies, travel agencies, modern trends in tourism, challenges facing travel agencies, travel agencies, virtual tourism companies.

DS 312 Tourism Management Department (2 hours theoretical)

Sustainable development - Sustainable management - Different types of tourist attractions - The concept of visit management - The general maximum capacity of the tourist attraction - The acceptable rate of change of the tourist attraction - Management of the visitors' effects on tourist attractions.

Tourism Legislation (3 hours theoretical

Tourism and Hotels - Related Entities Supervision, Planning, Implementation and Supervision (Ministry of Tourism, Supreme Council of Tourism, Tourism Promotion Authority).

DS 314 Tourism Marketing (4 theoretical hours)

Media and communication - The concept of marketing and its development and development - The concept and importance of tourism and hotel marketing –Tourist Marketing mix (product, pricing, activation, distribution) - Customer identification - Achieving customer satisfaction and loyalty - Electronic marketing.

Dr. S 315 Tourism & Environment (2 hrs)

(Tourism, adventure, fishing, etc.) - The effects of tourism activity on the environment (floating hotels, pollution of the Nile River, tourism and human activities and their impact, aviation and the environment). , The positive effects of tourism on the environment - Environmental management of tourism facilities (environmental management, environmental hotel, environmental quality.

MA 316 Foreign Languages ​​First Specialized (3) (2 theoretical + 2 practical)

Developing four language skills (reading, writing, listening and speaking) through topics such as: Crisis, terrorism and tourism - Tourism marketing - Tourism, environment and pollution issues - Tourism souvenirs and purchases.

Second specialized foreign languages ​​(3) (2 theoretical + 2 practical)

Developing four language skills (reading, writing, listening and speaking) through topics such as: Crisis, terrorism and tourism - Tourism marketing - Tourism, environment and pollution issues - Tourism souvenirs and purchases.

**Third Year**

**Second Semester)**

Communication Systems and Information Technology in Tourism (2 theoretical + 2 practical

Information systems (concepts, components, functions, classification), study of information systems used in the field of tourism and its advantages - Introduction to computer networks - Internet - e-mail - the establishment of a website and publication and design of tourist websites and specifications for tourism companies and official tourism agencies.

DS 322 Human Resources Management in Tourism (2 hrs)

The concept of human resource management and its historical development - The system of work in tourist establishments - Characterization and planning of human resources in tourist establishments - Estimating the demand for labor and research and attracting it and knowing the supply thereof in the tourist labor market - Training and development of human resources in tourist establishments. Incentives for workers in tourist establishments - work ethics - leaving employees to work (turnover).

Dr. S 323 Touristic Devices and Organizations (3 theoretical hours)

International Organization for Tourism, Egyptian General Authority for Tourism Activism, Egyptian Federation of Tourist Chambers, etc…)

DS 324 Tourism Planning (3 hrs theoretical)

The concept of planning and its elements and its historical development - The concept of tourism planning, its objectives and its success factors - The stages of tourism planning - Strategic tourism planning - Planning of environmental protection - Planning of internal tourism - Planning of tourism sectors (Accommodation - Transport - Marketing - Human resources – etc….)

DS 325 Tourism Promotion (2)

The concept of tourism activation - advertising - advertising - public relations - personal sales - sales activation - tourism activation research - control the costs of activation - measure the effectiveness of activation.

MA 316 Foreign Languages ​​First Specialized (3) (2 theoretical + 2 practical)

Developing four language skills (reading, writing, listening and speaking) through topics such as: Crisis, terrorism and tourism - Tourism marketing - Tourism, environment and pollution issues - Tourism souvenirs and purchases.

Second specialized foreign languages ​​(3) (2 theoretical + 2 practical)

Developing four language skills (reading, writing, listening and speaking) through topics such as: Crisis, terrorism and tourism - Tourism marketing - Tourism, environment and pollution issues - Tourism souvenirs and purchases.

**Fourth Year**

**(First semester)**

DS411 E-Tourism (2 theoretical hours + 2 hours of application)

E-tourism, e-tourism and its application in Egypt (its requirements, current status, challenges, ways of success), e-tourism sites in Egypt, the role of tourism companies in Egypt in the application of e-tourism.

D.S412 Tourism Marketing Research (3 theoretical hours)

The concept of marketing research in general, marketing and tourism marketing in particular - the concept of market dissection - tourism research - tourism market research - competition research - product research - methods of data collection, analysis and interpretation and extrapolation of results and issuing decisions - a study of the most important tourist markets exported to Egypt.

DS 413 Management of Special Events and Conference Tourism (3 theoretical hours)

The concept of special events and their types - The importance of using special events in the field of tourism - Events, celebrations and festivals as tourist attractions - The concept of conferences tourism and its importance - Conference types - Sponsors conferences - Conference centers and halls in Egypt - Exhibition service.

D.414 Feasibility Study of Tourism Projects (2 theoretical hours + 2 hours of application)

Feasibility studies - Feasibility studies - Projects (importance and components) - Phases of feasibility study - Marketing feasibility study - Technical and engineering study - Financial study and financial study - National view in evaluating projects.

D. 415 Tourism Graduation Project (2 theoretical + 2 practical)

The student prepares an integrated tourism project (bazaar, recreational city, tourism company of any kind, travel agency, etc.) using the courses he studied during the academic years in the college, explaining the general bases for feasibility study followed in selecting the type of service Location, buildings, fixtures, sales, human resource management, wages, how to finance and calculate the outcome.

MA 416 Foreign Languages ​​First Specialized (4) (2 theoretical + 2 practical)

Development of four language skills (reading, writing, listening and speaking) through selected topics: Technology in tourism - Tourism advertising - Cultural studies on countries sending tourism to Egypt.

Second specialized foreign languages ​​(4) (2 theoretical + 2 practical

Development of four language skills (reading, writing, listening and speaking) through selected topics: Technology in tourism - Tourism advertising - Cultural studies on countries sending tourism to Egypt

**Fourth Year**

**Second Semester))**

DS 421 Tourism Development (3 theoretical hours)

Development of tourist resorts - Development of local tourism - Obstacles of tourism development - Sustainable tourism development.

DS 422 Crisis Management and Tourism Security (4 theoretical hours)

The concept of crises - The difference between the crisis and some terminology such as disaster, problem, etc. - Characteristics of the crisis - Types of crises, their sources and their causes - The concept and importance of tourism security - The crime of tourism - A study of some of the most important crises affecting the movement of tourism (terrorism - epidemics - economic crises - political crises) - the concept of crisis management - the concept of crisis management - the basic requirements of crisis management.

DS 423 Communication and Public Relations Skills in Tourism (2 hrs)

The concept of communication and its components and types - Communication skills and methods - Methods of persuasion - Communication and constructive interaction with others - The concept of public relations - Various communication approaches with the community and the consumer - Procedures of communication with tourists groups and individuals - Communication skills with people with special needs - Cultural differences - traditional communication channels and service communication channels.

D. 424 Organizational Behavior in Tourism Establishments (2 theoretical hours)

The concept of organizational behavior - Organizational environment and behavior - Values, beliefs, personality, abilities and job satisfaction within tourism companies and airlines - Stimulating theories within the work environment - Improving job performance in tourism and aviation companies - Decision making process through individuals and work groups - Managing differences within the work environment - Leadership - Organizational change management.

D. 415 Tourism Graduation Project (2 theoretical + 2 practical)

The student prepares an integrated tourism project (bazaar, recreational city, tourism company of any kind, travel agency, etc.) using the courses he studied during the academic years in the college, explaining the general bases for feasibility study followed in selecting the type of service Location, buildings, fixtures, sales, human resource management, wages, how to finance and calculate the outcome.

MA 416 Foreign Languages ​​First Specialized (4) (2 theoretical + 2 practical)

Development of four language skills (reading, writing, listening and speaking) through selected topics: Technology in tourism - Tourism advertising - Cultural studies on countries sending tourism to Egypt.

Second specialized foreign languages ​​(4) (2 theoretical + 2 practical)

Development of four language skills (reading, writing, listening and speaking) through selected topics: Technology in tourism - Tourism advertising - Cultural studies on countries sending tourism to Egypt….

**The scientific content of the academic curriculum for Bachelor degree**

**Second: Hotel Management Department**

The scientific content of undergraduate courses

**the first year**

**First semester))**

Course: (F111) Foundations of tourism industry Hospitality 4 theoretical hours

Accommodation Services - Conference & Business Hotels - Tourist Resorts - Small & Economic Hotels - Youth Hostel - Hospital Services, Nursing Homes & Student Accommodation - Food & Beverage Service - Restaurants - Food & Beverage - Hotel & Restaurant - Food and beverage service for travelers

Course: (PH 112) Foundations of food and nutrition 3 theoretical hours

The importance of food and nutrition - The sources of different foods and the basic components of food and their functions - The individual's needs of nutrients and energy - Factors that affect the human need for food - Digestive processes, absorption and metabolism - Nutrition and human health and diseases of malnutrition - Food groups and dietary supplements - Standards, legislation and food card.

Course: (113) Health Affairs in Hotels 2 theoretical hours

- Food and food safety - Food poisoning - Food safety conditions in hotel facilities - Food handling controls - Food cheating - Cleaning and disinfection (rooms, swimming pools, kitchens, dining halls and public places) - Resistance of insects and rodents - HACCP.

Course: (AA 114) Egypt Tourism Regions 2 theoretical hours

The characteristics of tourism in Egypt, both natural and human, Egypt's tourist regions (North West Coast, Alexandria, Red Sea Coast, North Sinai, South Sinai, Deserts, Delta, Middle Egypt, Upper. The Egypt. The characteristics of each region and its role in Egyptian tourism, both internal and external.

Course: (HR 115) Human Rights 2 theoretical hours

Introduction to the Study of Human Rights and Fundamental Freedoms (History of Human Rights, A Brief History of Political and Social Rights, An Introduction to Economic, Social and Cultural Rights, International Covenants and Treaties on Human Rights, and the National Council for Human Rights)

Course: (MA 116) Specialized Foreign Language (1) 2 theoretical + 2 practical

General Topics: Importance of the tourism industry and hotels in general - Tourist sites and elements in Egypt - Tourism patterns - Hotel classification, villages and resorts.

Course: (BA 117) Second specialized foreign language (1) 2 theoretical + 2 practical

General Topics: Importance of the tourism industry and hotels in general - Tourist sites and elements in Egypt - Tourism patterns - Hotel classification, villages and resorts.

Course: (BA 117) Second specialized foreign language (1) 2 theoretical + 2 practical

General Topics: Importance of the tourism industry and hotels in general - Tourist sites and elements in Egypt - Tourism patterns - Hotel classification, villages and resorts.

**The second Year**

**(First semester)**

Course: (MA 211) Principles of Economics and Statistics 4 theoretical hours

Introduction to Economics (historical development, basic concepts) - Economic organizations - Components of production - Supply and demand - National income - Commercial banks - Introduction to foreign trade - Introduction to statistics - Samples - Statistical study of one variable - Statistical study of two variables

Course: (212) Human Resource Management in the hotel industry 3 theoretical hours

Concept and importance - Influential environmental factors - Planning - Research and polarization - Selection and evaluation - Training - Management of turnover rate - Planning and development of the career path - Evaluation of the performance of employees and measuring their efficiency - Transport and promotion

Course: (PO 213) Purchase, receipt and storage of food 2 theoretical hours

Concept, importance and objectives - Purchasing function responsibilities - Organizing procurement function - Evaluation of purchasing activity - Hotel purchasing specifications - Purchasing policies - Receipt and requirements - Delivery control points - Food items specifications - Receipt documents - Review - Transportation, handling, storage and requirements Warehouses (dry, freezer, refrigeration) - Requirements, tools and procedures for good storage - Warehouse documents - Hotel inventory management process, inventory and drainage methods and documentary course - General cleanliness of stores - Personal hygiene General for warehouse workers

Course (A214) Food Preparation and Production (1) 2 theoretical + 4 practical

Kitchen and hotel rooms, equipment and tools in the hotel kitchen - the different ways to prepare, prepare and cook - the basic types and the sauce - the appetizers and salads - the types of soups, broths and dishes of eggs - vegetables and potatoes - rice and macaroni and pastries - red meat dishes, fish, crustaceans and poultry Common terms used in the kitchen Hotel

215)Accounting in the hotel industry (1) 3 theoretical + 2 practical)

The importance of financial accounting in terms of nature and characteristics of hotel activity - Account management responsibilities at the hotel - Definition of profitability centers and cost centers within the hotel - Accounting restrictions - Preparation of lists of revenues and expenses of the various production departments in the hotel - Inventory adjustments for stores and hotel sections - Of profit or loss - the balance sheet of the hotel institution

Course: (BA 216) Specialized foreign language (2) 2 theoretical + 2 practical

General Topics: Food and Beverage - Total Quality in the Hotel Industry - Kitchens, Restaurants and Various - Health Affairs for Food Preparation and Catering

Course: (BA 217) Second specialized foreign language (2) 2 theoretical + 2 practical

General Topics: Food and Beverage - Total Quality in the Hotel Industry - Kitchens, Restaurants and Various - Health Affairs for Food Preparation and Catering

**The second Year**

**Second Semester))**

Course: (A 221) Hotel Facilities 2 theoretical hours + 2 practical

The importance of hotel equipment in the hotel's investment structure, hotel room equipment, front office equipment, internal supervision equipment, food and beverage department, public area equipment, hotel equipment maintenance, hotel equipment coordination and design according to different hotel departments, replacement and renovation of hotel facilities

Course (A222): Food Preparation and Production (2) 2 theoretical and 4 practical

Fruit & Bakery Products - Baked Sweets - Eastern Sweets - Western Sweets - Ice Creams

Decision: (A 223) Management of Information Systems and Technology in Hotels 2 theoretical + 4 practical

Sales of tourism companies and their business (hotel reservation - booking of aviation and other means of transport - comprehensive travel programs) - Tourism companies in Egypt and legal organization - Steps to prepare and organize tourism programs - marketing tourism programs

(224)Accounting in the hotel industry (2) 2 theoretical + 2 practical

The concept of hotel cost accounting, its objectives, functions, similarities and differences with hotel financial accounting, some concepts related to hotel cost accounting, components of the hotel cost accounting system, classification of hotel cost elements, theories and cost lists, analysis of hotel cost centers, Hotel activity, cost control strategies for hotel costs, standard costs and budgeted hotel activity

Course: (a. 225) Customer Service 2 theoretical hours + 2 practical

Customer service - Customer service culture - Effective customer communication skills - Knowledge in customer service and behavior - Skills to deal with customer problems - Stress management skills during customer service - Time management skills during customer service - Skills to strengthen customer relationships - Trends Modern customer service for the 21st century

Course: (BA 216) Specialized foreign language (2) 2 theoretical + 2 practical

General Topics: Food and Beverage - Total Quality in the Hotel Industry - Kitchens, Restaurants and Various - Health Affairs for Food Preparation and Catering

Course: (BA 217) Second specialized foreign language (2) 2 theoretical + 2 practical

General Topics: Food and Beverage - Total Quality in the Hotel Industry- Kitchens, restaurants and all kinds - health affairs of the places of preparation and provision of food

**Third Year**

**First semester))**

Course: (AF 311) The art of catering 2 theoretical + 2 practical

Concept - characteristics - organizational structure of the restaurant department - service equipment - receptions - food service stages - restaurant preparation for service - service station - children services - post-meal sale - outbound food preparation Small and special events - health conditions in restaurants

Course: (A 312) Planning meals and menus 2 hours theoretical + 2 practical

Tables of chemical composition of food - Planning of meals using food groups - Design of menus (breakfast, food, dinner) - Assessment of meals - Party lists, various events and fast food - Lists of airlines, trains, - List pricing - Recent trends in chart layout

Course: (313) Security and Occupational Safety in Hotels 2 theoretical hours + 2 practical

Work Rules and Regulations Security - Occupational Security and Safety Department - Accident Prevention Accident Registration and Investigation - Work Injuries - Fire - Employee Rights at Incidents - First Aid

Course: (314) Economics of hotel industry 3 theoretical hours

Analysis of supply and demand in hotels - Hotel industry and its relation to the tourism industry - The role of the hotel industry in the national economy - Hotel industry and its relation to some services and other industries - The economics of supplementary accommodation - Factors influencing the development of the hotel industry and its economics. To solve storage, customization, nutrition and transport problems

Decision: (p. 315) Legislation governing the hotel industry 2 theoretical hours

Legislation governing the hotel industry and the profession of tourist guidance - Laws related to various tourism and hotel activities - Food safety legislation and laws - About the Labor Law and its provisions

theoretical + 2 practical

General Topics: The importance of human resource management - Internal supervision and importance in hotels - Front office management

Course: (317) Second specialized foreign language (3) 2 theoretical + 2 practical

General Topics: The importance of human resource management - Internal supervision and importance in hotels - Front office management

**Third Year**

**Second Semester))**

 Course: (A 321) Management of front offices 2 theoretical + 2 practical

Front office departments - front office organizational structure and structure - the guest course and its relation to front office work - booking process and types - records and reports issued by front offices - registration and lodging processes and payment methods - front office relationship with other departments - accounting and control of front offices - In front offices in terms of (price determination, application of calculation equations, occupancy rates and income rates, forecast future availability of rooms) - use of reports to assess work - productivity management in front office division - audits Nightlife - Use of computers in front offices

Course: (A 322) Hotel devices and organizations 2 theoretical hours

An introduction to contemporary international organization in the field of hotels - international and regional organizations and specialized agencies - relevant public and specialized bodies and organizations (Ministry of Tourism, Egyptian General Authority for Tourism Activism, Egyptian Federation of Chambers of Tourism, American Hotel and Residency Association)

Course: (323) Accounting for hotel costs 2 theoretical hours + 2 practical

The concept of hotel cost accounting, its objectives and functions, similarities and differences between them and the financial accounting of hotels, some concepts related to hotel cost accounting, the components of the hotel cost accounting system, the classification of hotel cost elements, theories and cost lists, analysis of hotel cost centers, Hotel activity, hotel cost control strategies. Standard costs and estimated budget for hotel activity

Course: (324) Hotel Statistics 2 theoretical 2 practical

The importance of hotel statistics - Hotel registration - Evaluating the efficiency of hotel performance (number of visitors during the seasons, daily average, daily, seasonal and annual returns) - Average stay and hotel nights - Hotel revenues and ways of measuring them - Hotel expenditure - Average hotel expenditure. - Indexes - adoption of tourism movement

Course: (F) hotel marketing 3 theoretical hours + 3 practical

E-commerce in the hotel industry - marketing through social networking pages - websites for hotel reservations - e-marketing plans - e-marketing mix - search engine marketing - e-marketing - CRM - e-loyalty

theoretical + 2 practical

General Topics: The importance of human resource management - Internal supervision and importance in hotels - Front office management

Course: (317) Second specialized foreign language (3) 2 theoretical + 2 applied

General Topics: The importance of human resource management - Internal supervision and importance in hotels - Front office management

**Fourth Year**

**First semester))**

Course: (A411) Management of hotel services quality 3 theoretical hours

Quality management - Management of resources available in the hotel establishment - Measurement, analysis and improvement of quality standards and performance of employees in the hotel establishment - Management of operation, inspection and testing - Quality teams - Communication between employees and guests - Staff training - costs and quality management

Course: (412) Management of internal supervision 3 theoretical hours + 2 practical

Introduction to internal supervision - division of hotel levels - responsibilities of internal supervision and the functions of employees - the specifications of the employment department of internal supervision - administrative and planning responsibilities of the director of the internal supervision - cleaning operations - accounting and inventory management - washing and ironing - cleaning guest rooms and public areas of the hotel - security and safety and Initial - Reports - Coordinate flowers and care for the hotel's shade plants

Course: (413) Electronic Marketing in the hotel industry 3 theoretical hours + 2 practical

Marketing concept - marketing mix - marketing and sales management in hotel facilities, sales performance skills, public relations, advertising and applications in hotel facilities

Course: (A414) Nutrition groups and groups 3 theoretical hours + 2 practical

Nutrition, nutritional problems and influencing factors - food surveys - nutrition education - nutrition (adult, obese, pregnant, nursing, elderly, athletes) - nutrition (diabetics, kidney patients, gastrointestinal patients, and other diseases) Food (rich in iron, rich in dietary fiber, limited sodium, limited cholesterol) - what is the nutrition of groups - the economics of group feeding - the characteristics of group feeding - fast food - group feeding (concerts, conferences, various events, buffets of all kinds) Feeding in (camps, hospitals, camps, aviation) - devices, equipment, packaging, transportation and trading in the industry

: (415)Feasibility study of hotel projects

Feasibility study - Feasibility studies - Projects (importance and components) - Phases of Feasibility study - Marketing feasibility study - Technical and engineering study - Financial study and financial study - National point of view in evaluating projects

2 theoretical+2 practical----(4) First Foreign Language

General Topics: Hotel Economics - Marketing & Hotel Sales - Hotel Accounting

Course: (417) Second specialized foreign language (4) 2 theoretical + 2 practical

General Topics: Hotel Economics - Marketing & Hotel Sales - Hotel Accounting

**Fourth Year**

**Second Semester))**

Course: (MA 421) Hotel Services in Travel 2 hours theoretical +2 practical

Importance of hotels in travel - Food and beverage in travel - Catering - Food safety in different travel - Accommodation services - Equipment and equipment used to provide hotel services in travel

Course: (PH 422) Resort Management 3 theoretical hours

Property Management, Hospitality Services, Hospitality, Hospitality, Hospitality, Hospitality, Hospitality, Hospitality, Hospitality, Hospitality and Hospitality. In resorts) - Management of conferences and parties in resorts - Administrative problems - Recent trends.

Course: (423) Management of conferences and concerts 2 theoretical hours + 2 practical

Concept and importance - Conference, party and meeting types - Conference centers, conference rooms, meeting rooms (halls, galleries, press centers, food service halls, accommodation) - Conference management

Course: (424) History and Civilization of Egypt 4 theoretical hours

 The Ottoman invasion of the Arab countries - the Mamluk state and its collapse - The French campaign against Egypt 1789-1801 (Egypt's social and economic conditions under French rule - The emergence of the national movement during the French campaign - The failure of the French campaign and its results) - The period of political turmoil in Egypt 1801-1805 - (1805-1888 CE), the building of the modern state, Egypt's economic, social and cultural conditions, the great countries' stand against the Egyptian renaissance and the collapse of the Arab unity that Muhammad Ali tried to build - the era of Mohamed Ali's successors (Egypt's economic and social conditions, , tonic S Arab revolution, the Arab revolution and the factors of its failure - the British entry of Egypt, the emergence of the Egyptian National Movement (Mostafa Kamel - Mohamed Farid) and the formation of political parties

2 4)theoretical + 2 applied)

General Topics: Hotel Economics - Marketing & Hotel Sales - Hotel Accounting

Course: (417) Second specialized foreign language (4) 2 theoretical + 2 practical

General Topics: Hotel Economics - Marketing & Hotel Sales - Hotel Accounting

: Feasibility study of hotel projects

Feasibility study - Feasibility studies - Projects (importance and components) - Phases of Feasibility study - Marketing feasibility study - Technical and engineering study - Financial study and financial study - National point of view in evaluating projects.

**The scientific content of the academic curriculum for Bachelor degree**

**Third: Tourist Guidance Department**

**First Year**

**(First semester)**

A111 Specialized foreign languages ​​(1) (2 theoretical + 2 practical)

Grammar of the pronunciation of language - the study of the composition of sentences - the study of some grammar in general, such as the present tense and other times.

112) History of Ancient Egypt (1) (3 theoretical hours)

Sources of the Study of Ancient Egypt (Archeology - Royal Lists - Stone of Palermo - Papyrus - The writings of travelers and historians of Ancient Egypt) - Pre-Dynasty - Ancient Age - Old Kingdom of the Third Dynasty to Sixth - Features of Egypt in the Old Kingdom - Strengths and Points Weakness in the old state.

113)Ancient Egyptian Society Through the Ages (3 theoretical hours)

     Egyptian society and its strata in ancient Egypt and the Greco-Roman Byzantine era and through the Islamic era - contemporary Egyptian society - customs and traditions - different cultures in Egyptian society such as Bedouin culture - Asian - Nubian ........... How to deal With each culture as a tour guide.

Egypt 114 Touristic Regions (3 theoretical hours)

The characteristics of tourism in Egypt, both natural and human, Egypt's tourist regions (North West Coast, Alexandria, Red Sea Coast, North Sinai, South Sinai, Deserts, Delta, Middle Egypt, Upper Egypt. The characteristics and characteristics of each region and its role in Egyptian tourism, both internal and external.)

HR 115 Human Rights (2 theoretical hours)

Introduction to the Study of Human Rights and Fundamental Freedoms (History of Human Rights, Civil and Political Rights, Economic, Social and Cultural Rights) - Women's Rights - Children's Rights.

EE 116 Egyptian Environment (3 theoretical hours)

Environment and environmental pollution - Environmental management of tourism establishments (environmental management, environmental hotel, environmental quality). - Environmental impact of tourism and environment and its impact on the environment.

(117)The fundamentals of tourism and hospitality industry (3 theoretical hours)

The concept of the tourism industry - The economic importance of tourism locally and globally - Tourism in terms of its origin and development - Tourist patterns - Tourism components and facilities - Tourism and its relation to science and various activities - Tourist product - Tourism demand. Tourism, tourist security and tourism crises) - the concept of hospitality - types and means of accommodation and accommodation - the organizational structure of hotels and its various sections.

**First Year**

**Second Semester))**

121)Special Foreign Language (2) (2 theoretical + 2 practical)

Completion of the grammar of the pronunciation of the language language - the study of the composition of the sentences - the study of some grammar - archaeological and tourist terms - topics on the culture of the countries sending the tourism that speaks the selected language (French - German - Italian – Spanish-…)

122)Ancient Egypt History (2) (3 theoretical hours)

The first transitional period includes the social revolution and the families from the seventh to the tenth - the middle state and includes the eleventh and twelfth families - the cultural features of the Middle State era - the strengths and weaknesses of the central state123)Antiquities of Ancient Egypt.

(1) (3 theoretical hours)

The development of the construction of royal tombs - the area of ​​the ruins of Saqqara - pyramid in Saqqara - some pyramids of the fifth and sixth families - the pyramid of Midum - pyramids of Abu Sir and Halahun and Hwara - Pyramids of Giza - some tombs of individuals dating back to the era of the old state - field visits to the areas under study.

124)Ancient Egyptian Language (1) (3 theoretical hours)

Introduction to Ancient Egyptian Language and its Origins - Ancient Egyptian Language in the Semitic and Hammer Languages ​​- Attempts to Decode the Ancient Egyptian Language - The Evolution of Language and Writing (Hieroglyphics, Hieratic, Demotic and Coptic Scripts) (Masculine, feminine, plural) - Preparation in the ancient Egyptian language - related and separate consonants, consonants and pronouns in the ancient Egyptian language - exercises on the above.

(125)Introduction to Computer (2 theoretical +2 practical

     The definition of the computer and its uses, the different types of computers, the physical components of the computer, the representation of data inside the computer, numerical systems, coding systems. Computer Programming, Computer Software, Introduction to Operating Systems, Windows, Software Development, Programming Languages ​​- Introduction to the Internet - Introduction to Computer Networks - Learn the basic features of Microsoft Word.

- Learn the basic features of Microsoft Excel

- Learn the basic features of Microsoft PowerPoint

126)Civilization and the effects of Minya (3 theoretical hours)

History and civilization of Minia in the Paranoiac era - The most important traces of the Minya Paranoiac region as a manifestation of civilization in the Paranoiac era - The most important Greek and Roman monuments in the province of Minya as a manifestation of civilization in those periods - History and civilization of Minia in the Islamic era - Civilization in Minya in modern and contemporary times.

Aa 127) Tourism Legislation (3 hrs theoretical)

Tourism legislation, hotel legislation, tourist guide organization legislation, tourism and hotel related laws, tourism and hotel facilities, related authorities, supervision, planning, implementation and supervision (Ministry of Tourism, Supreme Council of Tourism, Tourism Promotion Authority

**The second Year**

**First semester))**

AA 211 Specialized Foreign Language (3) (2 theoretical + 2 practical)

Specialized topics in Saqqara, Pyramids, Sphinx and some topics on ancient Egyptian civilization

212)Ancient Egyptian Civilization (3 theoretical hours)

The concept of civilization - the emergence of ancient Egyptian civilization - some aspects of ancient Egyptian civilization (system of government and administration - the army - economic system - tax system - social life in ancient Egypt - intellectual life in ancient Egypt - ancient Egyptian medicine

213)Ancient Egyptian Religion (3 theoretical hours)

The concept of religion in the ancient Egyptian man - The religious beliefs in ancient Egypt - The doctrines of the creation of the world in ancient Egypt (Ain Shams doctrine - The doctrine of Ashmounin - The doctrine of Manf - the doctrine of good) - The most ancient Egyptian gods - The human components in the ancient Egyptian doctrine - Funeral books and their evolution Ritual rituals

214)History of ancient Egypt (3) (3 theoretical hours)

The Second Transition Period and the invasion of the Hyksos of Egypt - families from 13 to 17 - the modern state and includes the eighteenth and nineteenth centuries - the cultural features of the modern state - the strengths and weaknesses of the modern state

215)Antiquities of ancient Egypt (2) (3 theoretical hours)

The effects of the middle state in Beni Hassan - Al Barsha - Mir - Tal el Amarna tombs - Field visits to the archaeological sites under study

216)Ancient Egyptian Language (2) (3 theoretical hours)

(Nouns and numbers) - Addition - Exercises on adjectives and additions in the ancient Egyptian language - The circumstance in the ancient Egyptian language - The actual sentence (present tense and past) - The nominal sentence in the ancient Egyptian language. Parascript). Exercises on the above - source in the ancient Egyptian language - exercises on the above

217) Applied Tourism Guidance (1) (4 Applicable)

An introduction to the Egyptian Museum and the artistic features and statues of the ancient state - museum pieces in the Egyptian Museum of the ancient era and the ancient state - principles of communication and presentation skills in tourism guidance.

Teaching in applied hours in the Faculty Museum, Simulation Lab and field visits to the Egyptian Museum.

**the second Year**

**Second Semester))**

ASA 221) Specialized Foreign Languages ​​(4) (2 theoretical + 2 practical)

Specialized topics on Bani Hassan and Amarna as well as general topics about Egyptian society and its customs and traditions.

222)Ancient Egypt History (4) (3 theoretical hours)

The third transitional period includes the families from 21 to 24 - the Cushite era - the Sufi period - the first Persian conquest - the liberation and the last national families - the second Persian invasion - the cultural features of each of these periods - the strengths and weaknesses of each period

223)Ancient Egypt Antiquities (3) (3 theoretical hours)

Ancient Egyptian Temple - Abidos Archaeological Area (City I Temple) - Luxor Temple - Karnak Temple - Deir Al Bahari Temple - Habu City Temple - Field Visits to Archaeological Sites

224)Ancient Egyptian Language (3) (3 theoretical hours)

Egyptian literature in the Middle Kingdom era - A linguistic and analytical study on some Egyptian literary texts based on an ancient Egyptian story (the story of the navigational navigator to study the linguistic combinations of the story, which serves the previous linguistic bases).

225)History of Greek and Roman Egypt (2 theoretical hours)

The situation in the land of Greece before Alexander the Great came to Egypt. The relationship between the Egyptians and the Greeks. The arrival of Alexander the Great to Egypt. Alexander's successors (Ptolemies). Egypt under the Ptolemaic rule.

226)Crisis and risk in tourism guidance (2 hours theoretical)

The definition of crises and risks in tourism in general - exposure to terrorist incidents during the tourist program and how to face the situation and attention to tourists - injury of one of the tourists broken or injured and principles of first aid - a disturbance in the schedule of the tourism program - a fight between some members of the tourist group and how Disruption of the tourist bus on the road and other examples of crises that may be exposed to the tour guide during tours such as kidnapping

227)Practical Tourism Guidance (2) (4) practical)

Museum artifacts from the Egyptian Museum, dating back to the Middle and Modern State before and after Akhenaten - the artistic features of this era - the application of communication and presentation skills in tourism guidance.

Teaching in applied hours in the Faculty Museum, Simulation Lab and field visits to the Egyptian Museum.

**Third Year**

**First semester))**

AA 311 Specialized Foreign Language (5) (2 theoretical + 2 practical)

Specialized topics on Egyptian museums (Egyptian-Greco-Roman-Coptic-Islamic) with a study of some selected pieces taught in practical guidance.

312)Antiquities of ancient Egypt (4) (3 theoretical hours)

Al-Rumaisom Temple, Wadi Al-Mulouk Cemeteries, Royal Monasteries, Deir Al-Madina Cemetery, field visits to the sites of the study for training on tourist guides

313)Ancient Egyptian Language (4) (3 theoretical hours)

A linguistic study of the texts accompanying the tombs of the ancient state - a linguistic study of the forms of offerings - names and titles of gods and kings.

314)Egyptian Greek Greek Antiquities (1) (3 theoretical hours)

The effects of Alexandria in the Greco-Roman era - the effects of Middle Egypt at that time such as the mountain tuna and the Ashmounin - the temple of Niron, Mount Lebanon - field visits to the areas of study for training on tourist guidance.

315)Islamic History of Egypt (1) (2 theoretical hours)

The history of Islamic Egypt from the Arab conquest until the end of the Fatimid era (the case of Egypt before the Arab conquest - the Arab conquest of Egypt - the spread of Islam and the Arabization movement in Egypt after the Arab conquest - administrative systems in Egypt in the era of the governors - the Tulonian state in Egypt - the Ekhchidian state in Egypt – Egypt).

316)Islamic Civilization and Arts (2 theoretical hours)

The concept of Islamic civilization - Features and characteristics of civilization and arts in Islamic Egypt - Islamic art (its origin - its name - its models - its schools) - Models of Egyptian art in the Islamic era from the Arab conquest until the end of the Ottoman era (pottery and ceramics -

317)Practical tourism guide (3) (4 applications)

Studying the museum's artifacts from the Akhenaton era and Tutankhamun era - The artistic features of this age - The thefts of the Egyptian Museum - Continuing the application of communication and presentation skills in tourism guidance - A general study of some international museums displaying Egyptian artifacts - Luxor Museum.

Teaching in applied hours in the Faculty Museum and Simulation Laboratory, as well as field visits to the Egyptian Museum and the museums under study.

**Third Year**

**(Second Semester)**

321)Specialized foreign language (6) (2 theoretical + 2 applied)

Specialized topics on Greco-Roman ruins, churches and monasteries.

322)Ancient Egypt Antiquities (5) (3 theoretical hours)

(Nubia Museum, Baswan, Abu Simbel, Kalabsha, Wadi Al-Sabaoua ...). Field visits to the sites of study for training on tourist guides.

323)Egyptian and Greek Archeology (2) (3 theoretical hours)

Antiquities of Upper Egypt: Temples of Dandara - Phila - Edfu - Esna - Kom Ombo - field visits to the sites under study for training on tourist guidance.

324)History and Archeology of Byzantine Egypt (3 theoretical hours)

The emergence of Christianity in Egypt and its spread and the age of Roman persecution - Byzantine Egypt (religion - state) - the emergence of monasticism - Alexandria theological school (its origin - its scientists - its cultural role). Churches of Ancient Egypt - Monastery of St. Catherine in Sinai - Monastery of Mount Bird in Basmalut - the most important monasteries and Dai Al Natroun and the Red Sea - the White Monastery and the Red Monastery in Sohag - field visits to the sites of study for training on tourist guidance.

325)Islamic History of Egypt (2) (3 theoretical hours)

From the Ayyubid state to the end of the Ottoman era (the Ayyubid state and the efforts of Saladin in the face of the Crusaders - the successors of Saladin - Mamluk Egypt (sea, tower) - the fall of the Mamluk state and the Ottoman conquest of Egypt - the history of Egypt in the Ottoman era)

326)Egyptian Islamic Archeology (1) (3 theoretical hours)

The Egyptian Islamic capitals (Al-Fustat - Al Askar - Al Qataiyer - Cairo), Amr Ibn Al Aas Mosque - Nile scale in the garden - Ahmed Ibn Tulun Mosque - Al Azhar mosque - Al Hakim Mosque by God's command - Fatimid Cairo doors and walls Ms. Ruqaya - Mosque of the good Talaee Ibn Rezeeq - the most important architectural elements in the era of the subject of the study - field visits to the sites under study.

327)Tourist guide Application (4) (4 applications)

A study of selected collections of the Greek and Roman Museum in Alexandria and the Coptic Museum in Cairo.

Teaching in the applied hours in the College Museum and Simulation Laboratory, as well as field visits to the museums under study.

**Fourth Year**

**(First semester)**

411 Specialized foreign language (7) (2 theoretical + 2 practical)

Specialized topics on mosques and Islamic archaeological sites.

412)Antiquities of ancient Egypt (6) (3 theoretical hours)

The effects of the Delta - South Sinai effects - oases of the oases - field visits to the areas under study for training on tourist guidance.

413)Ancient Egyptian Language (5) (3 theoretical hours)

A linguistic study of the texts of the CVs and the study of examples of this - A linguistic study of the texts accompanying the graves in the middle state (Cemeteries of Bani Hassan) - A linguistic and analytical study of the texts accompanying the scenes on the temples of the modern state - Selected texts from the book of the dead (chapter 125) What is mentioned in the tombs of the modern state.

414)Islamic Antiquities of Egypt (2) (3 theoretical hours)

 Cairo-era mosques in the Ayyubid era - Salah al-Din fortress - Schools in the Ayyubid era - Imam Imam Shafi'i - Cairo mosques in the Mamluk maritime era - Mamluk era schools - Models of civil architecture in the Mamluk era - Mosques and schools of Cairo in the Mamluk era - - Qaitbay Agency - Qaitbay Castle in Alexandria - Agency Ghouri - field visits to the areas under study.

415)Modern Egypt History (3 theoretical hours)

The Ottoman invasion of the Arab countries - Comparison between the Ottoman and Mamluk states, the collapse of the Mamluk state The French campaign against Egypt 1789-1801 (Egypt's social and economic conditions under French rule - The emergence of the national movement during the French campaign - The failure of the French campaign and its results) - 1805 AD - The Age of Muhammad Ali 1805 - 1848 AD (The Construction of the Modern State, Egypt's Economic, Social and Cultural Conditions, the Great Countries' Stance in the Face of the Egyptian Renaissance and the Collapse of the Arab Unity that Muhammad Ali Ali, Egypt's Successors) Egypt, the emergence of the Egyptian national movement (Mustafa Kamel - Mohamed Farid) and the formation of political parties.

416)Egyptian-Greek-Roman civilization (3 theoretical hours)

Religious life (the Egyptian, Greek and Roman gods - sources of income of the temples - the religious, social and economic role of the temples - customs and rituals) - economic life (tax system - land types) - cultural life under the Ptolemies and Romans (Marriage, dowry, divorce), architectural diversity (religious architecture, funerary architecture, civil architecture, public buildings.

417)Practical tour guide (5) (4 applications)

Study of some Islamic Museum artifacts from successive periods in the Islamic era - Study of some Islamic pieces in international museums - Museum of the house of the Creed.

Teaching in the applied hours in the College Museum and Simulation Laboratory, as well as field visits to the museums under study.

**Fourth Year**

**Second Semester))**

AA 421 Specialized Foreign Language (8) (2 theoretical + 2 applied)

  . Specialized topics Current events and modern and contemporary history and related museums

422)Touristic Memorabilia (2 theoretical hours)

The history of the manufacture of tourism goods and traditional industries and their development - the causes of weak industries and traditional crafts and their treatment - Copper goods (raw materials - industry - models) - Wood products and wood works Restaurant - Gold and silver works - Sin elephant works and shells and vaccination - Papyrus industry - Industry Brides - Leather Products - Glass Industry - Carpet Industry - Environmental Crafts in Nubia, Luxor and Sinai - How to market tourist goods and deal with bazaars.

423)Islamic Antiquities of Egypt (3) (3 theoretical hours)

Mosques, schools, mosques and houses of the Ottoman era - Mosque of Hussein - Sibel Khosro Pasha - Sbeil Abdel Rahman Katkhda - houses and houses of the archaeological Rasheed - mosques Asbla and palaces in Cairo in the era of Mohammed Ali - the castle - Khan al-Khalili area - field visits to the areas under study.

424)Contemporary Egypt History (3 theoretical hours)

Egypt during the Second World War (1914-1945) - The National Movement and the 1919-1919 Revolution - Egypt during the Second World War (1919-1945) Egypt (1946-1951) Egypt 1952 - Events of the Channel, Cairo Fire January 1952 - Activity of the Free Officers Formation and the Establishment of the Revolution - Objectives of the Revolution and the First Laws and Regulations Issued by the 1967 War - The 1973 War - The Peace Treaty between Egypt and Israel and its Implications 25 January 2011.

ر.س 425 Landmarks of modern and contemporary Egypt (3 theoretical hours)

Museums: Al-Jawhara Palace Museum-Manial Palace Museum -Mokhtar Museum -Museum of Mohammad Mahmoud Khalil and his wife- Agricultural Museum -Wax Museum -Denshway Museum -Music Palace Museum -Museum of the People's Assembly -Museum of Jewelry in Alexandria.

Cairo Gardens: Zoo - Orman Park - Andalus Park - Al Azhar Park.

Modern facilities in Cairo: radio and television building - Cairo Tower - Opera House - Cairo International Conference Center - Tahrir Square - statues of the squares.

Aswan: Isna Hose - Akkad Statue - Aswan Reservoir - High Dam Plant Island - Aghakhan Shrine - Tomb of the Unknown Soldier.

Hurghada: Aquatic Museum - Shrine and Mosque of Abu Hassan Al-Shazly

Sinai: Remains of the Barlev line

Modern museums and contemporary sites in Port Said, Rasheed, Marsa Matrouh and Alexandria. Field visits to the sites under study.

426) Tourist Guidance for People with Special Needs (2 theoretical)

Special Needs in the Facilities for People with Special Needs - Skills of the tour guide to deal with these categories - The equipment used in guiding tourists with special needs such as: Simulators in museums and The tourist guides and the tourist guide - the means to support this type of tourism in Egypt, the skills of the tourist guide to deal with this type of tourists - the continued practical application of the above electronic devices (for use with tourists disabled mobility, the blind and the elderly) - 30 Definitely sign language to explain some of the topics selected cultural and archaeological sites, and some museum pieces from various historical eras for tourists deaf and dumb

Practical training includes: training on electronic devices mentioned above (for use with tourists with mobility, blind and elderly people) - training in the sign language to explain some of the selected cultural topics and some museum pieces of different historical ages for deaf and dumb tourists.

427)Environmental Tourism Guidance (2 theoretical + 2 applied)

The definition of eco-tourism and its importance and its positive and negative impact - Means of supporting eco-tourism and its conditions of practice - Types of eco-tourism (camping - safari - bird watching - mountain climbing - nature reserve tourism) - Environmental tourism programs in Egypt - Practical application through field visits in the areas of ecotourism and nature reserves…)