Contents

Costumes during Saite Period: New Perspective (ca. 657 - 525 B.C)	
Tamer Magdy Fahim	1
Job Burnout Effects on Employees' Attitudes in Egyptian Travel	
Agencies	
Ghada Mohamed Khairat	29
Evaluation of the Tourist Acceptance of Quick Response (QR) Code:	
Using Technology Acceptance Model	
Toka Mahrous Fahmy, Mahmoud Ramadan Al-Azab	49
Sports as a Component of the Egyptian Intangible Cultural Heritage	
Product	
Abeer Amin, Nashwa El-Sherief	75
Sustainable Tourism Planning by using the VICE Model (Applied on	
Minia Governorate)	
Asmaa Abdul-Rauf Abdul-Mugod	98
Contributions of the Royal Foster Mother in the Eighteenth Dynasty	
Maha Yehia	114
The king and his office at the beginning of the Second Intermediate	
Period	
Maha Yehia	157
The Maru: The Divine "Viewing Place" in the New Kingdom and Greco	
- Roman Sources	
Ahmed A. Temerik	193
The Soucheia of the Arsinoite Nome in Graeco-Roman Egypt	
Youssri E. H. Abdelwahed	214
Developing Yacht Tourism in Egypt as Untraditional Tourism Pattern	
Opportunities and Challenges	
Ghada Mohamed Wafik, Mohamed Soliman	
Abdelhameed	235
The Impact of Harassment on the Mental Image in the Egyptian Tourist	
Destination (A case Study of Pyramids and Sphinx at Giza)	
Mohamed Ziedan Mohamed	253
Celebrating the Coptic Family Special Events from the Fatimid Era until	
the End of the Mamluk Era	
Samah Abdul-Rahman Mahmoud, Ahmed Zaki Hassan	278